



Main Street New Jersey Application Workshops

Communities expecting to apply for inclusion in the Main Street New Jersey program must have at least two representatives attend the following training and informational sessions.

**Tuesday, January 26, 10am – Noon and
Wednesday, January 27, 10am – Noon**

Tuesday, Part 1: Application Workshop – The Main Street Approach and Fundraising for Local Main Street Programs

10AM – Welcome – MSNJ

10:05 – Overview of Training and Information Session

10:10 – Overview of the Main Street Approach , Organizing for Main Street, Guiding Principles of Main Street, and Standards for Accreditation

11:00 – 5-Minute Break

11:05 – Building a Diverse and Sustainable Funding Plan & How to be Effective for the Long-Term

11:40 – Benefits of being a Main Street New Jersey Community and Letters of Agreement

11:50 – Q & A

Noon – Adjourn until Tomorrow

Wednesday, Part 2: Application Workshop – Application

10AM – Welcome – MSNJ

10:05 – Overview of Today's Segment

10:10 – Review of the Application. Covering the Materials that must be submitted with the Applications – Sample Materials Provided

10:50 – Tips on Completing a Strong Application

11:00 – Calendar Going Forward

11:15 – Q & A (with MSNJ and National Main Street)